

Auction Results

NOYES LIMOUSIN
PRODUCTION
North Platte, Neb., May 20

6 purebred pair	\$1,151
24 1/2 pair	1,048
24 1/2 pair	1,114
16 comm. pair	650
17 South Devon pair	810
3 bred South Devon	562
4 bred 1/2	574
6 bred 1/2	554
100 lots	807

Auctioneer: C.K. "Sonny" Baish
Sale Manager: Cattle Brakora, Inc.
Sale Consultant: American Cattle Service

Tops: 04K, 11/26/78 by MH Enns, and her 4/28/81 holler call by Gibraller, Black Jack Cattle Co., Chantanooga, Okla., \$1750. 53K, 1/31/78 by Gibraller, England and England, North Platte, \$1450. DXBO 03H, 4/10/76 by Eclair, Black Jack Cattle Co., \$1350. DXBO 13H, 4/13/76 by Eclair, Challa Hunt, Oxford, \$1300. DXBO 05H, 5/18/76 by Eclair, and her 3/30/81 holler call, Dotti Lova, Post, Texas, \$1275. South Devon X Angus cow, and her 3/29/81 1/2-holler call by Gibraller, Richard, Chantanooga, Franklin, \$1235. DXBO 29H, 4/16/78 by Eclair, Orlow Lova, \$1225. DXBO 20H, 5/11/76 by Eclair, Dotti Lova, \$1225.

A beautiful day and a good crowd made for a good sale for Cattle Mayors. The market was steady all day. Many buyers took volumes of cattle.

SPURLOCK-McELROY
BEEFMASTERS
Phenix, Ariz., June 4

130 females \$1,787

Auctioneer: Gerald Bewie
Sale Manager: Thompson Cattle Marketing

Tops: 1979 red and white paint cow; Earl McElroy, Toyah, Texas, \$5,100. 1978 red cow; McElroy is Ketchersid, \$4000. 1978 red cow; Spurlack Beefmasters, Nevada, to Ketchersid, \$3900. 1978 brown cow with 1981

West German grain and feed meal dealers said the European Economic Community is unlikely to impose a duty to discourage EEC imports of U.S. protein feed meal, reports UCN.

U.S. Agriculture Secretary John Block had made it clear during his European

tour the U.S. "would retaliate if corn gluten exports were restricted, the dealers said.

U.S.-origin corn gluten exports to the EEC total 3 million tons a year and are increasing despite EEC grain surpluses, they said.

SWISHER LIMOUSIN
DIBERBAL
Kadaka, S.D., May 27

4 bulls	\$3,238
18 purebred pair	1,320
4 purebred bred	881
11 purebred open	830
52 1/2 pair	1,184
11 bred 1/2	716
52 1/2 pair	850
4 open 1/2	828
180 lots	1,056

Auctioneer: C.K. "Sonny" Baish and Bruce Brakora
Sale Consultant: Cattle Brakora, Inc.
Sale Manager: American Cattle Service

Bulls: 6SLR Mr. Carnival 77M, 5/5/80 by Pure Carnival 37J; James Weiss, Manor, Texas, \$6500. LKGO Missalpal 18H, 4/23/76 by Spurlack Beefmasters, Nevada, to Ketchersid, \$3900. 1978 brown cow with 1981

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QUESTION—Second Vice President Jimmie L. Wilson, Trout Creek, Mont., fielded a question from a Montana Stockgrower Assn. member during the opening session of the association's annual meeting in Billings, Mont. The issue in the foreground was a prize awarded at the closing session. (Staff photo by Martha Williams)

Kansas to enter Chinese market

The Kansas Farm Bureau (KFB) and China's Henan Province have signed an international protocol agreement that is expected to enhance trade between the parties, John Junior Armstrong, KFB president, said recently.

Reports CNS, Armstrong, in a series of statewide news conferences, said the agreement will help facilitate sales of breeding stock, hybrid wheat seed, pesticides and agricultural research equipment.

The Chinese are interested in buying a total of 100 head of Charolais, Simmental and Holstein breeding bulls for livestock and dairy farms, Armstrong said. They also will purchase 200 head of swine for breeding purposes. There was no definite time period in which the purchases will take place, he said.

In addition, China would also like to purchase 100 tons of pesticide, some high protein wheat hybrids, grass seed and technological agricultural research equipment, Armstrong said. He said the Chinese requested equipment to test protein in wheat and to determine soil moisture.

A 10-member KFB trade team recently returned from China after spending 17 days in Henan negotiating with officials and surveying agricultural needs. The group also visited Peking where Chinese officials told them China's current year grain import needs were 12 to 14 million tons, 55% of which will be U.S. grain, Armstrong said.

USDA calls for prevention efforts

USDA will encourage all segments of the meat and poultry industry to implement residue avoidance programs to prevent incidences of chemical contamination of meat and poultry products, a USDA official said recently.

Reports CNS, in the past, USDA has operated a residue monitoring program to keep residue-containing meat from reaching consumers, according to Ronald Engel, deputy administrator of USDA's Food Safety and Quality Service. However, industry vigilance could protect meat and poultry producers from residue-related losses of more than \$1 million annually, he said.

Comments

We've just returned from Minneapolis after attending the Livestock Marketing Congress. The Congress is sponsored by the Livestock Marketing Institute which in turn is sponsored by the Livestock Marketing Assn. of Kansas City. Sounds complicated but it isn't. This is a meeting dedicated to the merchandising of livestock, all livestock, across the United States and Canada.

Marketmen share no illusions about the livestock business with urban cowboys or anyone else. They're called upon to merchandise livestock, sometimes under the most difficult circumstances—such as the industry is experiencing today!

Take the auction market operator, for instance. No hour of the day is his own. Customers call at all hours. He has to sell cattle to pay his bills and then answer the phone at 11 o'clock at night to be questioned.

Last fall on the Sagebrush tour through Oregon, Nevada and Idaho, a number of people asked us, "Where are the cow buyers?" Like many feedlot operators, cattlemen and others in the industry, these cow buyers lost their shirts. We learned at the Congress that there is only one full time order buyer left in the state of Washington.

The theme of this year's Market Congress was "Competing for the Protein Dollar." Perfect and timely. We heard from representatives of the poultry business, the American Soybean Assn., National Fisheries Institute and Ralph Nader.

Nader's speech hasn't changed a bit, except he said he hated to see Carol Foreman leave the Department of Agriculture. Also, when questioned by Jo Ann Smith, chairman of the beef promotion committee of NCA, "Are you a vegetarian?" he answered no. It was one of the most direct replies anyone has ever received from this pioneer of consumer advocacy.

It was made clear at the Livestock Marketing Congress that our competitors would love to share the beef pie with us: steak and lobster, McDonald nuggets of chicken and hamburger, soybean extenders combined with a variety of beef products. Down the road, will processors take over producers as they have in the poultry business? Or will processors take over producers as in the dairy business? One thing is certain, there is a need for increased productivity all along the beef chain.

DICK CROW

Cattle-on-feed: Report analysts say prices to be stable

No cash cattle price reaction is expected to result from the recent seven-state cattle-on-feed report, according to analysts contacted by CNS.

Although the report was interpreted as neutral to bullish in the futures trade, cash analysts terms the report "ho-hum," and said cash cattle prices would continue trading in the present range for the next 30 days.

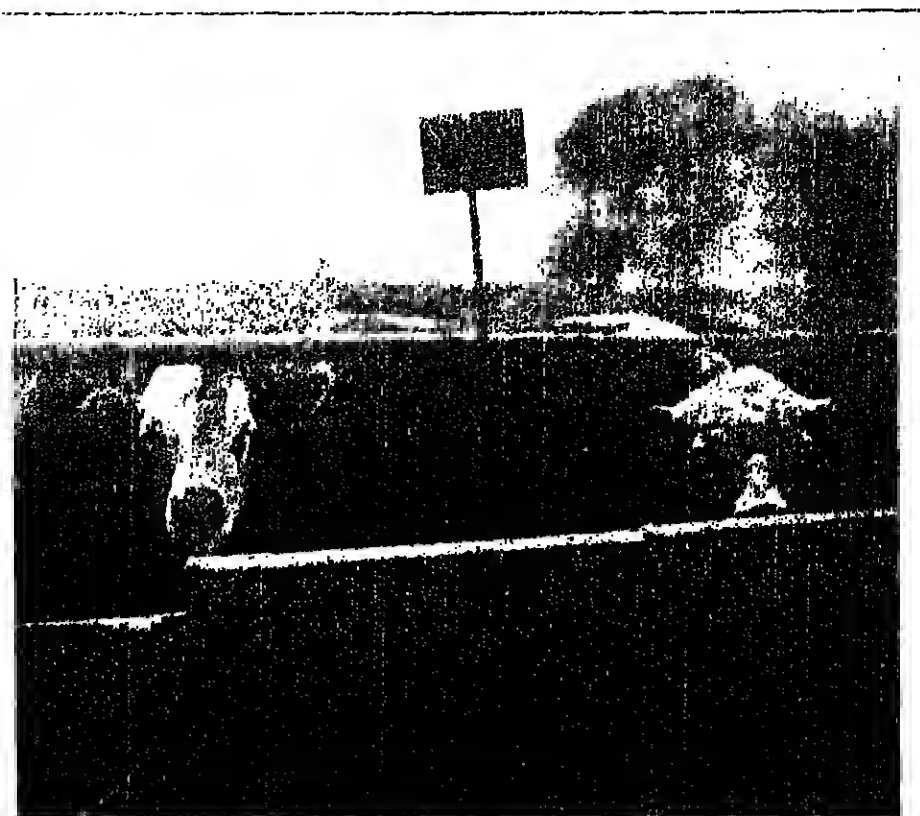
The USDA report for the seven major cattle-feeding states showed marketings during May up 1%, placements during May even and total on feed numbers as of June 1 up 3% from year-earlier figures.

Tom Tippone, an analyst with Pro-Cattle Consultants, termed the report "basically neutral," with marketings slightly friendly. Tippone predicted the present strength in the cash

cattle markets would continue and choice steer prices would remain in the low \$70 per cwt. area, basis Texas, for the next 30 days.

Farmers Grain and Livestock analysts Dick Hummel said the report contained two negative aspects: total on-feed numbers were above a year earlier for the second consecutive month and placements were 219,000 head more than marketings. However, he said the report's figures should not change cattle feeders' marketing or placement strategies. Feeders will continue to place cattle as hedging opportunities arise, Hummel said, and slaughter cattle prices should remain in the present range in coming weeks.

The report indicates that cattle feeders have been marketing cattle well, said (Continued on page 7)



BULLISH TO NEUTRAL—The number of cattle and calves on feed in the seven major producing states on June 1 totaled 7.05 million head, up 3% from last year's figure. Fed cattle marketings during May were up only 1% and 1.02 million head were placed on feed in May—virtually the same numbers a year earlier. Analysts contacted by CNS termed the report neutral to slightly bullish. They predict cash cattle prices will remain strong, at least through August. (Staff photo by Martha Williams)

WESTERN LIVESTOCK JOURNAL

News • Trends • Sales • Shows • Markets

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Water reclamation legislation to favor family-farm, market

The question of whether large-scale farming operations in western states should be eligible for federally subsidized irrigation water is expected to resurface soon when the Reagan administration unveils its proposed reclamation water legislation, reports CNS.

In a recent press interview, Interior Secretary James Watt said the administration will propose legislation that would address the issue of limiting the size of farms that can receive federal water at low cost. Watt said the Reagan administration would devise a plan that would support the family-farm concept while introducing more realistic market forces in the pricing and delivery

of irrigation water. According to the Interior Department's Bureau of Reclamation, about 9.6 million acres of agricultural land in 17 western states receive subsidized irrigation water from government reclamation projects. That water supports a substantial number of the West's farmers and ranchers, producers of crops such as cotton, grain and livestock.

Current law puts a 160-acre cap on the amount of land receiving federal subsidized water that can be owned or leased by an

(Continued on page 7)

Nebraskans adopt NCA membership plan

By MARTHA WILLIAMS
After extensive debate, the Nebraska Stock Growers Assn. (NSGA) voted two to one to sign a deal with the National Cattlemen's Assn. to institute a three-year phase-in plan, called Plan A membership, that will result in dual membership to NSGA and NCA, at their 82nd annual convention last week in Kearney.

The Nebraska Stock Growers also set in motion plans to move from their long-time headquarters in Alliance to North Platte. The central North Platte location has the potential of saving some \$3,000 per year in travel expenses and should provide easier access for members from throughout the state.

Profound industry speakers told the stockman that their conviction theme, "Challenge for Change," was particularly appropriate for 1981, and outlined

the changes that can be expected from both government and a changing consumer market.

C.W. "Bill" McMillan, assistant secretary of agriculture for marketing transportation, outlined the

changes he's made in his department of USDA, such as the Packers and Stockyards Administration transition from a marketing to a regulatory role, and getting grading back into the marketing service.

"The Red Ox": Hereford Giant dies

By LEE PITTS
Jim Bright of LeGrand, Calif., has announced the death of CH Dmno 342, "The Red Ox." The genetic giant was the only star Hereford bull in America and was responsible for much of the success of the Bright Bros. Herefords in recent years.

"Red Ox" sired the high selling bull at the 1978 and 1979 "National Western" and was the double bred granddame of

the 1980 National Western grand champion bull. He was the granddame of "Horse," the 1981 Danvar grand champion bull and the sire of the second high selling bull in the history of the Hereford breed.

"Red Ox" was originally purchased by the Brights from Jack Cooper in Willow Springs, Mont. The Brights later sold a 1/4 semen interest to Layout Brothers of King City, Calif.

He warned the stock-growers that animal rights issues will be a big problem, "which won't go away, but (Continued on page 2)

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